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COSTA MAYA EXPANDS INNOVATIVE SHORE EXCURSION PROGRAM

New tours offer port visitors a chance to interact with dolphins and explore ancient Mayan history

Cancun, Mexico – March 2007 – Costa Maya, the fastest growing port in Mexico, continues to expand its unique excursion program offerings with the addition of the Dolphin Dream Experience and various cultural tours in partnership with some of the region's leading tourist attractions.

The Dolphin Dream Experience is part of a joint venture with the Riviera Maya's world renowned eco-park Xcaret, and is featured in a facility right next to Costa Maya in the calm waters of the Caribbean Sea.

The tour, led by bilingual naturalists, allows visitors the rare opportunity to swim and learn about dolphins in their natural habitat. Expert trainers provide a complete explanation about dolphin anatomy, psychology, nature and their unique ways of communicating under water. The dolphins also perform incredible flips and jumps with visitors in the water and guests will be allowed to seal their connection to the dolphins with a kiss.

"The new Dolphin Dream Experience and cultural tours provide exclusive and educational opportunities for our visitors to interact and swim with dolphins," said Cesar Lizarraga, director of sales and marketing for Costa Maya. "With more than a million passengers having already visited our shores, we know that innovative shore excursions such as these are fundamental in continuing our success."

With an expanded selection of cultural tours, Costa Maya now offers visitors a even closer look into the ancient Mayan history that surrounds the port. The excursions are designed to uncover the natural beauty and rich history of the land while guests explore the ruins of Mayan cities, trek through sub-tropical rain forests and discover prehistoric waterways. Excursion offerings include:

- Kohunlich and Dzibanche Mayan Ruins -- exploration of some of the finest -examples of Mayan architecture in the world
- Chetumal Mayan Cultural Museum – explore the ruins of Oxtankah
- Mayan Cultural Encounter Tour -- trek through beautiful tropical rainforests while learning about the exotic plant and animal life that inhabits this rich land

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- Bacalar Lake and Spanish Fort -- tour the region's remote Bacalar Lake, known as the "Birthplace of the Rainbow" and the nearby ancient Spanish Fort
- Mayan Reality Tour -- visitors are transported into the heart of a true Mayan town for visits with an actual Mayan family

Costa Maya is the Caribbean's first port designed exclusively for the cruise industry. This once ancient Mayan port of call now attracts all of the industry's major cruise ship operators including: Carnival, Celebrity Cruises, Cunard, Princess Cruises, Holland America, Norwegian Cruise Line, Radisson Seven Seas Cruises, Royal Caribbean Cruise Line, Sun Cruises, P&O Cruises, Disney Cruise Line, Windstar Cruises, Seabourn and MSC Cruises.

Sheltered by the second largest coral reef in the world, Costa Maya transports passengers from the pier to a 70,000 square foot state-of-the-art Mayan entertainment complex where they can choose from local crafts, jewelry and leather goods to a wide range of sea and shore excursions. In addition, the destination features palm-lined Uvero Beach, saltwater pools, eight daily Mexican folkloric amphitheater shows, spa services, restaurants and a lobster house and several bars.

For more information on Costa Maya and to learn about the port and its exciting shore and sea excursions visit www.puertocostamaya.com or call 52 (998) 267 7700.

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