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COSTA MAYA NAMED AMONG WORLD-CLASS DIVING MECCAS

Cancún, Mexico – March 2007 – Located on Mexico's Southern Yucatan Peninsula and sheltered by the second largest coral reef system in the world, the Meso-American reef, Costa Maya has been recognized as a world-class dive site and was recently ranked by experts as “Best Up and Coming Dive Destination,” and “One of the 50 Perfect Places to Dive into the Ultimate Adventure.” Costa Maya boasts one of the most well-preserved waters and marine life in the world. The region offers visitors miles of unspoiled beaches and pristine waters that average 100 feet of visibility, and is home to more than 60 types of coral and more than 500 species of fish, making it a haven for any diving enthusiast.

Running from north to south, the Meso-American Reef is one of the world's biggest and most well-preserved. A diver's dream, the Reef is composed of finger formations that create canyons and swim-throughs where intact corals and marine wildlife flourish. In addition, divers can explore several shipwrecks, many of which date back to Colonial times.

Strategic planning and operation have ensured Costa Maya's dive sites remain pure, unpolluted and full of flora and fauna. As new divers learn of Costa Maya's unique diving opportunities, the Port's owners and the government continue to collaborate to guard the preservation of the area's abundant wildlife and unharmed barrier reef.

The Costa Maya diving experience is available for cruise passengers and for non-cruise visitors alike. Numerous diving packages are offered through onsite tour operator DreamTime Dive Resort (a PADI-accredited facility), including a two-hour boat trip to Chinchorro Banks, home to the

largest coral atoll in the Northern Hemisphere. Over 25 miles long, the famed Chinchorro is regarded among avid divers as an ultimate lifetime experience.

“Until now, Costa Maya’s diving opportunities have been a closely-kept secret, and few divers were aware of this hidden jewel,” said Marco Martin of DreamTime Dive Resort. “Those who have visited Costa Maya acclaim this spot as one of the best unspoiled dive sites.”

For cruise ship passengers and diving amateurs that want a lighter taste of Costa Maya’s diving experience, DreamTime Dive offers the Discover Scuba Program. For certified divers, they offer two-tank dives. Costa Maya’s diving excursions provide a low 1:6 dive master to diver ratio to allow for quality time with the instructors, and a very personalized experience.

Visitors arriving by land can enjoy the region with a short stay at the recently opened Costa Maya Inn, located less than a mile from the Port’s facilities. This 50-room hotel features a host of traditional comforts and is easily accessible to adventure travelers, adventure-seekers and other visitors who are looking to enjoy the unspoiled land, sea and beaches of the region.

Costa Maya is sheltered by the world’s second largest coral reef and currently attracts all the major cruise lines to its shores. The current Port facilities consist of three berthing spaces and a 70,000 square foot state-of-the-art Mayan entertainment complex that showcases the region’s colonial heritage with all of today’s modern conveniences. Multi-lingual guides lead Costa Maya’s visitors to uncover ancient Mayan archeological sites or experience the local beaches, jungle treks, and over 25 exiting excursions including Croc World and the Dolphin Dream Experience.

For more information on Costa Maya visit www.puertocostamaya.com or call 011 52 (998) 267.7700.

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